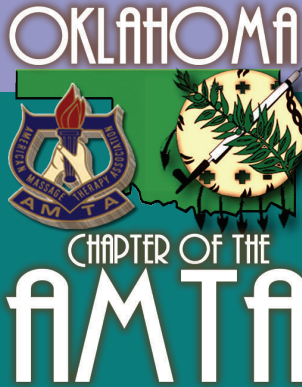


May 2010



FOCUS!

"No steam or gas ever drives anything until it is confined. No Niagara is ever turned into light and power until it is tunneled. No life ever grows until it is focused, dedicated, disciplined."

Harry Emerson Fosdick

Calendar of Events

OATA State Meeting

May 22nd & 23rd Tulsa

Contact Chris for more info.

OAFP Annual Scientific Assembly

June 17 - 19, 2010 Tulsa

Contact Chris for more info.

AMTA OK Annual Chapter Meeting

June 27, 2010

Oklahoma Health Academy

Moore Campus

1939 N. Moore Avenue



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Greetings and Salutations!

This will be my last note to you, as Oklahoma Chapter President. I have thoroughly enjoyed my terms and wanted to take this space to thank you and reflect on what we've done together over the last four years. We are still a small chapter, but we have been growing constantly. We have a unique chapter – some of our ideas and projects have grown from Oklahoma to involve many chapters – namely Social Networking (we were one of the first to have a chapter face book page), and our involvement with the Oklahoma Academy of Family Practice Physicians has spread to 17 other state chapters. We have initiated the first ever “Massage Jam” and have held a great four state conference! We started ‘Casual Connections’ in Tulsa and Oklahoma City and have offered some great continuing education for our membership. I have had a rich experience being the president of the Oklahoma Chapter.

I want to use this last piece of copy to thank you, and encourage you to get involved. I didn't think when I joined the AMTA that I would have had so many great experiences by volunteering. I joined because it is the association for professional massage therapists. Sure, the fact that we elect our leadership (which are our peers) and have a national convention really is cool, but the deep dark secret that keeps us going, (as a chapter and an association) is you – the massage therapists and massage therapy students that choose excellence. As an industry, we are generally solo practitioners, “lone wolves” to say. Our association gives us the opportunity to recognize and engage the massage therapy community – to stand up and be proud of who we are as massage therapists. It's one thing to be outstanding as an individual, it is another thing altogether when we get together and support each other to be spectacular.

In closing – please get involved! Volunteer, attend, communicate, and be heard! Help our chapter continue to do great things for our industry, for our members, and help us all be spectacular.

Christopher Deery

AMTA OK President

AMTA OK Annual Chapter Meeting!

Please join us June 27, 2010 for fantastic education!
Lunch will be provided.

Where: Oklahoma Health Academy, Moore Campus
1939 N. Moore Avenue
Moore, OK 73160

When: Sunday, June 27, 2010 9am - 5pm
Registration begins at 8:30am

Cost: \$25 prior to June 22, 2010, \$35 at the door for all
AMTA Professional Members

All AMTA OK Student Members may attend free
provided they register by June 21, 2010

Educator: Laura Allen

Professional Ethics and Marketing for MTs
6CEUs, NCTMB Approved Provider

Ethics Review: Roles and Boundaries define the
therapeutic relationship between therapist and client.
Maintaining proper boundaries is crucial to the success
of that relationship, and it's also directly related to your
prosperity as a practitioner.

Most ethics classes focus on the boundaries of the
client but, this class will also be a discussion of how
safeguarding your own boundaries is just as important
as honoring those of the client. The National
Certification Board requires continuing education in
this particular Standard every renewal period for those
who want to maintain that certification.

Marketing for MTs: This class is based on Laura Allen's
best-selling book, *One Year to a Successful Massage
Therapy Practice*. Learn how to publicize your business
with dozens of no-cost and low-cost strategies,
including which advertising "opportunities" to run
away from. Get your name out there and keep a
constant buzz around your massage practice. These
are the exact same methods Laura has used to grow
her business from zero to a busy clinic employing
thirteen practitioners-all without using expensive
advertising, Both entrepreneurial therapists as well as
those who are employed by others will benefit greatly
from this class.

Name: _____

Address: _____

Phone: _____

Email Address: _____

Please include your check made out to AMTA OK if
you are a professional member.

Please mail this completed form to:

Xerlan Geiser-Deery

1935 S. Harvard, Tulsa, OK 74112

***Because of Oklahoma Law, per OBPVS, only AMTA
members will be able to attend.***

Can't make it to the AMTA OK Annual Chapter Meeting? Head to Kansas!

Where: La Quinta Inns and Suites, 2400 Wyatt Earp, Dodge City, KS

When: Sunday, June 13, 2010 9am - 5pm (registration begin at 8:30am)

Cost: \$60 prior to June 12, 2010, \$65 on-site for AMTA Members & Students

\$90 prior to June 12, 2010, \$95 on-site for non AMTA-Members

Use the same form as above and include check made out to AMTA KS

Please mail to Marla Heiger, 16575 Cannonball Rd. Wamego, KS, 66547

Kansas does not have a law that requires them to limit educational opportunities to only their members.

Laura Allen's **NO EXCUSES** Road Tour!

Wherein the maven of political insights, proper behaviors and marketing mastery for massage professionals, ventures into the unregulated states of Oklahoma and Kansas to assist us as we increase our practices and prosperity. So, take your pick of dates, states and even costs but, do not make any excuse for not coming. Unless of course you don't want to be successful or ethical.

Get ready to learn, laugh, make friends and have blast!

Laura Allen is one of the most well-known massage therapy educators in the US today. Laura Allen is the author of *Plain & Simple Guide to Therapeutic Massage & Bodywork Examinations*, *One Year to a Successful Massage Therapy Practice* and her third book, *A Massage Therapist's Guide to Business*, will be published later this year.

Laura also has a blog on Massage Magazine's website (www.MassageMag.com) called The Massage Pundit, where she regularly reports and offers commentary on the political scene of the massage profession. She also has another blog, Women in Bodywork Business, on Massage Today's website (www.massagetoday.com). She authors a monthly column "Spa Technique of the Month" for Massage Magazine, and another, "Business Side" for Massage & Bodywork.

After a 20+ career as a chef and restaurant owner, Allen has been doing energy work since 1993, and massage since 1998. She is Nationally Certified in Massage Therapy and Bodywork, is an Approved Provider of Continuing Education, a professional member of both AMTA and ABMP, a sitting member of the North Carolina Board of Massage and Bodywork Therapy, North Carolina's 2009 Delegate to the Federation of State Massage Therapy Boards, and a founding member of the Alliance for Massage Therapy Education. She is the owner of THERA-SSAGE, a multi-disciplinary clinic in Rutherfordton, NC. Visit her website at www.thera-ssage.com

Laura is also an accomplished musician and avid social networker. She either has some kind of Irish Magic or does cut her candles in half and burns all four ends. She gets more done in a day than most of us have on our to do list. Her energy is amazing because she truly loves everything she does and she does it sooo well.

Laura will be a guest friend on the AMTA OK Face Book page for a period of time so that you can connect with her and enjoy her blogs, wit and informative postings.

Upcoming AMTA OK Board Meeting And Elections!

Notice of Chapter Election of Officers and Delegates

President, Serving a two year term: 2010-2012

2nd VP, Serving a two year term: 2010-2012

Secretary, Serving a two year term: 2010-2012

Treasurer, Serving a two year term: 2010-2012

I want to encourage everyone that wants to hold office or participate on a committee to follow this process:

1. Call or email the Nominations Chair and ask any questions you have and share concerns.
2. Fill out the Candidate Application & Volunteer Search Form on page 4 and mail no later than June 22, 2010.
3. Show up and participate in the Annual Chapter Meeting and Elections.
4. Prepare to make a short statement (2 - 3 minutes) prior to the elections if you are running for an office.

Please note, there will be no nominations from the floor. This process will give the Nominating Committee an opportunity to do its job to qualify the candidates, the membership can be confident it will be voting for candidates that have clearly demonstrated their ability to serve.

If you have any questions please call or email Derek Jones; 918-640-3857 Derek.D.Jones@gmail.com

Candidate Application & Volunteer Search Form

Do you have talents, skills, time and energy to contribute to the Oklahoma Chapter?
Are you interested in getting involved in any particular area or activities?

If so, we need to know you better. To take the first step in participating in an active role in your Chapter, please fill out the form below and send it in with your resumé.

Name: _____ AMTA Member ID: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Phone: _____

Fax: _____ Email: _____

Please check the areas in which you are interested and qualified.

I am available to volunteer:

- 1 to 2 hours per month 1 to 2 hours per week 3 to 4 hours per month
 One or more Short Term Projects

I have the following technical skills:

- Bookkeeping Computer Knowledge Transcription Advertising Marketing

Chapter Committees (positions appointed for one year term)

- Nominations & Awards Events & Education Government Relations
 Newsletter Website Membership Sports Massage Team

Chapter Board Member

(Positions elected by the membership for a two year term of office):

- President 2nd Vice President Secretary Treasurer

Please attach a resume that is suitable for posting at the annual membership meeting prior to elections and a personal statement that explains:

Why do you want to serve as a Chapter Volunteer?

What experience do you have that would be valuable to the Chapter?

If you have served as a Chapter officer or on a committee in the past or even in another state, please indicate when and in what capacity.

Return to: Derek Jones 1935 S. Harvard Ave, Tulsa, OK 74112

Please contact Derek if you have any questions. 918-640-3857

or email Derek.D.Jones@GMail.com

Call for Candidates!

Qualifications for Office

Our chapter standing rules state; President must have held a prior elected office, have attended CVOP, and be a professional member in good standing. Second Vice President, Secretary and Treasurer must be professional members in good standing.

Position of President:

1. Preside at the Chapter Board and Member Meetings.
2. Attend regional and national meetings.
3. Appoint Chapter standing committee chairs.
4. Supervise Chapter affairs.
5. With Treasurer and Secretary conduct day-to-day business of Chapter.
6. Review all documents and records produced by the Chapter.
7. Represent the Chapter at the Presidents' Council.
8. Maintain lines of communication with National.



Position of Vice President:

1. Serve as a member of the Board.
2. Accept responsibilities delegated by the Chapter President.
3. Attend Chapter board meetings as well as regional and national meetings whenever possible.
4. Chair a committee.
5. Make recommendations to the Chapter President for committee appointments.
6. Ensure Chapter operations are consistent with AMTA strategic plan.
7. Maintain orderly records of issues/action taken during term.

Position of Secretary:

1. Serve as a member of the Board.
2. Accept responsibilities of delegated by the President.
3. With President, conduct the business of the Chapter.
4. Record proceedings of Chapter Board meetings and Chapter meetings.
5. Distribute minutes of Chapter Board meetings to board members & Chapter meetings to the chapter.



Position of Treasurer:

1. Serve as a member of the Board.
2. Accept responsibilities of delegated by the President.
3. With President, conduct the business of the Chapter.
4. Hold responsibility for keeping accurate records of Chapter finances.
5. Prepare annual budget for membership approval.
6. Present reports of account balances to the board quarterly.

THE OKLAHOMA ACADEMY OF FAMILY PRACTICE PHYSICIANS CONFERENCE

June 16 & 17, 2010 Tulsa

We are so honored to attend this conference. This is the best on-site chair massage event ever. Over 20 other AMTA State Chapters will implement this event this year. It started here in Oklahoma. Please consider joining us for a couple of fun days working and visiting with physicians from all across the state of Oklahoma. Thanks to the creativity of the New Mexico Chapter and a

generous donation (specifically designated for this purpose), we will be doing something a little different to help promote AMTA OK members. We will be donating Four One Hour Gift Certificates for drawings at the event. These Gift Certificates will direct the physicians to utilize the "Find a Therapist" option on the National AMTA Website to find a therapist in their area of Oklahoma.

*If you receive one of these Gift Certificates please mail it to Christopher Deery
1935 S. Harvard
Tulsa, OK 74112
And you will be mailed a check for \$50 from the AMTA OK Chapter. If you have any questions or need more info please contact Christopher at
918-59-7216 or
Chris.Deery@gmail.com*

Honoring Our Members

5 Year Members

Sarah Miller

Bill Crowell

Delinda Smart

Ronald Subia

10 Year Members

Sheryl Crumb

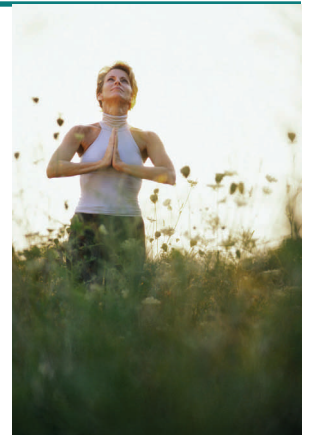
Michelle Kleckner

Jenny Sinning

Rachel Van Peurse

15 Year Member

Peggy Anne Long



Welcome New Members!

New Professional Members

Lia Hamdan

Meiou Liu

Jennifer Bruner

Leesa Varhol

New Student Members

Angie Byte

Timothy Miranda

McKenzie Morris

Hannah Nicole Murphree

Amy Ridgeway

Sarah Waldrop

Ruth Ann Bransford



"A mind at peace,
a mind centered
and not focused
on harming others,
is stronger than any
physical force in
the universe."

Wayne Dyer

National Calendar of Events

AMTA Board of Directors Meeting

June 5, 2010 Hilton St. Louis at the Ballpark St. Louis, MO

AMTA Board of Directors Meeting

September 20-21 2010 Hilton Minneapolis Minneapolis, MN

AMTA National Convention

September 22-25, 2010 Host Hotel: Hilton Minneapolis
Minneapolis Convention Center Minneapolis, MN

National Massage Therapy Awareness Week (NMTAW)

October 24-30, 2010

Thank you to all the members who get this newsletter by email or on the AMTA OK website. You help us keep costs down so we can spend it on better things for all members. You also help us have a greener more organic chapter. You can be very proud that the Oklahoma Chapter of the AMTA was one of the very first to go electronic with the newsletter. Many more are now following suit. All members that do not have email capability are always mailed hard copy versions of each newsletter. We may be one of the smallest chapters but, we are still one of the most progressive chapters.

Thank you all for doing your part.

Xerlan Geiser-Deery



AMTA-OK Board of Directors

President: Christopher Deery 918-859-7216 Chris.Deery@gmail.com

1st Vice President: Scott Rayburn 405-528-4840 Waterrock1@cox.net

2nd Vice President: Xerlan Geiser-Deery 918-859-7216 Xerlan@sbcglobal.net

3rd Vice Pres: Nina Madsen 973-670-2713 massagetherapy.tulsa@gmail.com

Secretary: George Graham 580-704-2887 graham5734@xanadoo.com

Treasurer: Kelsey Bodenhammer 918-671-2392 kcat4@sbcglobal.net

**"Focus on remedies, not faults."
Jack Nicklaus**

Thank you Erik Dalton, Whitney Lowe & James Waslaski for making sure we have some great prizes. The books are SIGNED copies. These are just a few of the prizes you could win at the AMTA OK Annual Chapter Meeting!



Advertising Rates

Ad Size	AMTA Member	Non-Member
1/8 Page	\$10	\$15
1/4 Page	\$25	\$35
1/2 Page	\$50	\$60
Full Page	\$75	\$85

For more information please contact Xerlan at 918-810-8186 or Xerlan@sbcglobal.net

Casual Connections

Will be canceled for June while we focus our efforts on a great OAFP event and our Annual Chapter Meeting.

Focus....

Your voice is important...

Your presence matters....

Your vote counts.....

Be present....

Make a difference....

Be heard.....

Participate.....

Have Fun.....

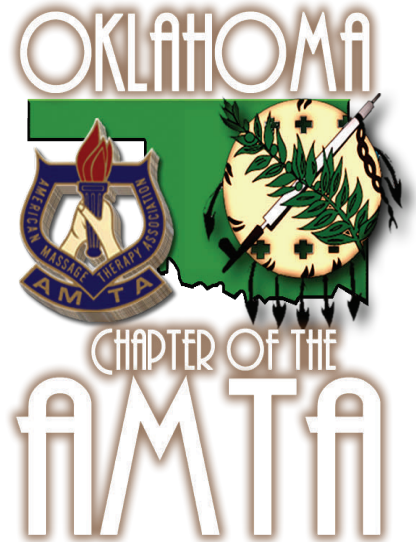
We look forward to seeing you soon!

1935 S. Harvard

Tulsa, OK 74112

**AMTA OK
Newsletter
Publication
Schedule
February, June &
October**

All ads, articles and
submissions must
be in no later than
the 15th of the
month prior to
publication



**All Back Issues and Additional Content is Available
Online at www.AMTAOK.org**

**AMTA OK
1935 S. Harvard
Tulsa, OK 74112**